

# SUSTAINABLE DEVELOPMENT GOALS

In autumn 2020, TARGET TEXT joined a highly ambitious local business council project that aims to bring the United Nations Sustainable Development Goals (SDGs) to the operative level. Through the project, participating companies are learning new strategies for working with the very extensive list of SDGs. Participants learn to apply a process in which they first identify a development goal or subgoal they wish to work with and then incorporate it into their operations.

TARGET TEXT's voyage of discovery began with the Sustainable Development Goals' subgoal 12.5, Reduce waste. What have we done? Our first step was to install a digital post-it program. In addition to dispensing with dozens of small scraps of coloured paper on each desk, we have discovered that tidier desks make for better-organised work.

Our next step will be to dispense with paper in connection with invoicing and accounts. Again the solution is digital. From 1 January 2021, we will be using digital accounting platform Dinero.

“Let's do sustainable business.”

**TARGET  
TEXT**



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